



Novel idea is launched to get young back to work

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By Bedfordshire On Sunday



A new initiative has been launched to get young people back into employment, education and training.

Reactiv8, founded by Michelle Crooks from Bedford, aims to tackle unemployment levels for 16 to 24-year-olds which hit a record 1.02 million in the last quarter of 2011.

Michelle Crook said: "I feel very passionate that we shouldn't just sit back and accept these terrible figures as a fait au complete.

"I felt I needed to take action so I decided to put my money where my mouth is and use some of my own free time to launch an exciting, innovative and dynamic project.

"The aim is to inspire, motivate and engage young people back into employment, education or training.

Hence, Reactiv8 was born." Reactiv8 offers services to young people aged 11-19 years of age from intensive life skills mentoring (through Life Skills for Children); opportunities to gain nationally recognised qualifications, as well as confidence camps to boost self- esteem.

If you are a local business that is keen to get involved email Michelle for more details at michelle@reactiv8.org.uk

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